



Get the facts about the sustainability benefits of steel kegs at SteelKegs.org

When it comes to beer, the choice is as clear as a fresh-poured lager. Draft beer is not only the ideal way to enjoy a fresh, cold beer, it's also the best way to help the planet. Together, let's reduce CO2 emissions and landfill waste, one tasty pint at a time!

Yep, 6 billion. That's a lot of single-use waste. And on average makes its way to landfills, or into the natural environment.

Q3: D. CO2 emissions equivalent to a billion miles of driving gas-powered vehicles.

Q2: C. It's hard to believe but every year, kegs help reduce CO2 emissions over three times, kegs reduce the world's cell phones over three times, kegs reduce coal, powering a small city of homes or charging all its tree. It's the equivalent of burning a whole lot of huge difference for our planet.

Q1: ALL THE ABOVE.

ANSWERS:

Behold the power of the steel keg: The refillable, reusable, remarkable and sustainable way to enjoy great beer, help reduce CO2 emissions and keep single-use containers out of landfills. Good for you. Good for the planet. We'll toast to that!

TAKE THE KEG QUIZ

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Grab a pint and toast the mighty Keg. It's the sustainable, reusable way to pair you and great beer!

QUESTION 1: Kegs reduce CO2 emissions each and every year, equivalent to:

- A The energy to power 50,000 homes
- B Burning nearly half a billion pounds of coal
- C Fully charging nearly 50 billion cell phones
- D All of the above

QUESTION 2: Compared to single-use containers, reusable steel kegs remove the equivalent greenhouse emissions to how many miles of gas-powered vehicles every year?

- A Nearly 1 million miles
- B Nearly 265 million miles
- C Nearly 1 billion miles

QUESTION 3: Reusable steel kegs remove, on average, how many single-user containers from the waste stream every year?

- A 6 million
- B 60 million
- C 600 million
- D 6 billion

