

TAKE THE KEG QUIZ

Behold the power of the steel keg: The refillable, reusable, remarkable and sustainable way to enjoy great beer, help reduce CO2 emissions and keep single-use containers out of landfills. Good for you. Good for the planet. We'll toast to that!

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Grab a pint and toast the mighty Keg.
It's the sustainable, reusable way to pair you and great beer!

QUESTION 1: Kegs reduce CO2 emissions each and every year, equivalent to:

- ☐ A The energy to power 50,000 homes
- ☐ B Burning nearly half a billion pounds of coal
- ☐ C Fully charging nearly 50 billion cell phones
- ☐ D All of the above

QUESTION 2: Compared to single-use containers, reusable steel kegs remove the equivalent greenhouse emissions to how many miles of gas-powered vehicles every year?

- ☐ A Nearly 1 million miles
- ☐ B Nearly 265 million miles
- ☐ C Nearly 1 billion miles

QUESTION 3: Reusable steel kegs remove, on average, how many single-user containers from the waste stream every year?

- ☐ A 6 million
- ☐ B 60 million
- ☐ C 600 million
- ☐ D 6 billion



ANSWERS:

Q1: ALL THE ABOVE.

It's true. It's the equivalent of burning a whole lot of coal, powering a small city of homes or charging all the world's cell phones over three times. Kegs reduce CO2 emissions over single-use containers and make a huge difference for our planet.

Q2: C.

It's hard to believe but every year, kegs help reduce CO2 emissions equivalent to a billion miles of driving gas-powered vehicles.

Q3: D.

Yep, 6 billion. That's a lot of single-use waste. And even though we all try to recycle, over half of it on average makes its way to landfills, or into the natural environment.

When it comes to beer, the choice is as clear as a fresh-poured lager. Draft beer is not only the ideal way to enjoy a fresh, cold beer, it's also the best way to help the planet. Together, let's reduce CO2 emissions and landfill waste, one tasty pint at a time!

Get the facts about the sustainability benefits of steel kegs at SteelKegs.org

